

# WE ARE RECRUITING TO OUR TEAM

HEXE DATA  
Data Analytics Company

insightland

KODA  
BOTS

## MARKETING SPECIALIST

Wrocław

### We form a team. We look forward to working with you if:

- You have a university degree (in marketing, advertising, promotion) and **at least one year of experience in a marketing / PR department in an independent position**
- **You are comfortable in the digital world, keen on innovative technologies**, understand the world of the digital consumer and know how to reach them
- You take the initiative, have a head full of ideas and are able to put them into practice
- You have no problems with speaking, writing and reading in Polish and English

### Your work will involve building the communication strategy and activity schedule, and day-to-day marketing support for the three Hexe Group Companies (Insightland, KODA Bots, Hexe Capital) including:

- Day-to-day handling of social media platforms (Facebook, LinkedIn, YouTube)
- Finding ideas and topics, writing texts, creating presentations and content for websites, blogs, newsletters
- Drawing up the newsletter (Get Response)
- Coordinating participation in conferences, industry events, panel discussions
- Collaborating with the media
- Analysing competitors' activities and consumer insights
- Reporting on the effectiveness of your efforts

### We value people who have:

- a creative approach to reality
- the ability to work independently on multiple projects at the same time
- a knack for words, a flair for communication and a talent for talking about technology in an understandable and accessible way
- the willingness to constantly expand their knowledge of marketing, e-commerce, media market and new technologies
- the ability to turn a challenge into a success
- a task- and result-oriented attitude

### We can offer you:

- the opportunity for development in the high-tech industry
- a positive working atmosphere in a passionate and committed team
- flexible working hours
- a lean structure and freedom from corporate absurdities, a casual dress code

Apply [agata.szczasny@hexecapital.com](mailto:agata.szczasny@hexecapital.com)

APPLY